

STAND CLEAR



**WE IMPROVE
HEALTHCARE**

Stand Clear 's mission is to improve healthcare by developing innovative digital tools that help professionals and patients to better manage health. It was founded in 2011 by two emergency physicians, an educator, an artist and a lawyer. Engineers and web designers rapidly joined the team.

The company started with serious games for medical education and was soon shortlisted with its project "Central Hospital" for the Portuguese **Creative Industries' Award** - from over 130 candidates. **Queen Mary University of London** hired Stand Clear in 2012 to develop its cute app "Robot Road Run", a game about non-verbal communication between humans and robots, which was released in the same year.

Good communication is a cornerstone of successful healthcare delivery and still difficult in the complex environment of health.

Stand Clear started to engage in this challenge. It has been creating a large set of straightforward and empathic symbols that are part of clinical communication algorithms developed by physicians and pharmacists.

Its first medical communication app for travelers "**myHealthPass**" was readily reviewed as trusted and safe to manage health by the **British NHS Health Apps Library** in 2014. In 2015, Europe's largest automobile club, the German **ADAC**, integrated myHealthPass' symbols and algorithms in its travel app, "Auslandshelfer-App", to help its 19 million members to communicate with healthcare professionals abroad. Its second update is about to be released.

Pharmacist's Communicator (www.pharmacistscommunicator.com) is Stand Clear's latest product. It ends language barriers in pharmacies all over the world. It was shortlisted for ANF's (Portuguese National Pharmacies Association) Innovation Award, Prémio João Cordeiro.

www.standclear.net

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Clients

